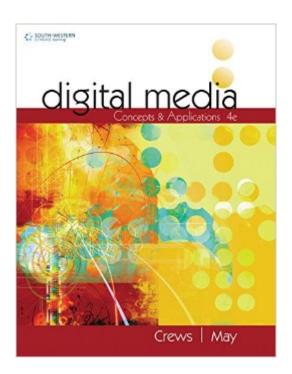
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Digital Media: Concepts And Applications





Synopsis

DIGITAL MEDIA, CONCEPTS AND APPLICATIONS, 4E prepares students for the multimedia-rich workplace by teaching them multimedia concepts as well as business-standard software applications to complete projects and solve problems. The non-software-specific text approach gives students a strong foundation in the concepts and practices of digital multimedia and allows the text to focus on the more creative end of business technology. If needed, software-specific directions to assist in learning can be found on the website.

Book Information

Hardcover: 554 pages

Publisher: South-Western Educational Pub; 4 edition (January 6, 2016)

Language: English

ISBN-10: 1305661729

ISBN-13: 978-1305661721

Product Dimensions: 8.4 x 1.1 x 10.9 inches

Shipping Weight: 3 pounds

Average Customer Review: Be the first to review this item

Best Sellers Rank: #1,751,647 in Books (See Top 100 in Books) #329 in Books > Business & Money > Processes & Infrastructure > Office Automation #2642 in Books > Computers & Technology > Business Technology > Software > Enterprise Applications #12920 in Books > Computers & Technology > Software

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